



PRO.M.I.S.

Programma Mattone Internazionale Salute

Transforming the challenge of an ageing population into an opportunity. The experience of the European Regions

The implementation of Age-friendly Buildings, Cities and Environments (EIP AHA D4)

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Rome

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WHY, WHAT Age-friendly environments?

WHY?



Physical and social environments to remain healthy and autonomous long into old age. These are the key reasons why Action Group D4's general objective is **to contribute to create a more inclusive society and communities across Europe** by creating age-friendly environments in a life-course perspective.

WHAT?

Empower older people and scale up inclusive solutions for social participation and independent living. Local and regional planning and organisation (urban and rural) around schools, workplaces, public spaces and proximity services are about to strengthen the integration of healthcare and social services as well.

HOW Age-friendly Environments?

General domains

1. Employment and Silver Economy
2. Age-friendly technology and accessibility
3. Age-friendly tourism
4. Age-friendly design physical environments
5. Inclusive smart cities (rural and urban)
6. Dementia-friendly environments



Governance and coordination

1. Increased impact on policy making and scaling up
2. Connect and leverage local and regional age-friendly environments

Being a promoter of D4

Main tasks	Results	Impacts
New commitments	157 new partners welcomed in 2016 and 2017	Most European countries (few EEC) Including Covenant, LRA's, research, businesses
Coordination team	Election held, 16 coordinators	Each domain covered, meetings on regular basis, day-to-day management
Face to face meetings	<ul style="list-style-type: none"> - D4: September 2016 - Summit December - June 8 '17, Valencia 	30 visitors in Brussels, new innovation plan Workshop D4, presentation D4, leaflet Next meeting to be organised
Repository	Evaluation scheme, 86 evaluators	Not yet realised
6 stories of D4	In progress	Expected: to reach general public
Yammer and now HPP	Events, calls, guides, research, consultations	Partner's information exchange
Thematic network	Covenant on Demographic Change	Launched December 2015, now 153 organisations, Silver Economy Award

D4 and reference sites

- Many reference sites are also member of D4
- Covenant on Demographic Change: towards an age-friendly Europe
- Good practices
- Guides and guidelines
- Scaling-up initiatives
- Silver Economy research



Silver Economy