

INNOVATION TO MARKET

HOW TO BOOST INNOVATION IN HEALTHCARE?

Ten steps to ensure that innovations move from pilot conception to adoption and scale-up

Recommendations during the pilot PREPARATION PHASE

- 1 Understand the need(s)
- 2 Select needs aligned with the organisational strategy
- 3 Prepare a business case
- 4 Acknowledge that ‘culture eats strategy for breakfast’
- 5 Plan a funding strategy

Recommendations during the pilot IMPLEMENTATION PHASE

- 6 Leadership is key
- 7 Accurately measure and monitor performance
- 8 Create clear rules of the game
- 9 Avoid ‘silo implementations’
- 10 Lead through project management excellence

